

Starting A Business

Starting A Business The Vision of an Entrepreneur Brings Vision to Reality, Finds the Need in the Marketplace and Develops the Mission to Establish the Vision

There are five basic leadership principles:

Establish (To originate and secure the permanent existence)

Empower (To give authority to, delegate power to, to commission to authorize)

Evaluate (To ascertain the value or appraise carefully)

Execute (To carry out, to complete)

Emulate (emphasizes conscious effort to equal or surpass)

For example: Many “Volvo” automobiles have a five cylinder engine. All five cylinders must fire and in the proper sequence. The sequence is critical.

The entrepreneur put the Vision into action.

He Establishes the *Vision to inspire Teamwork*

Empowers the *Mission to fulfill Vision*

Evaluates the *Goals to accomplish the Mission*

Executes the *Strategy to achieve the Goals*

and he Emulates the *Tactics to carry out the Strategy*

The Team Leadership Principles are:

To Establish ... with Visionaries

To Empower ... with Provisionaries

Evaluate ... with Connectors

Execute ... with Facilitators

and Emulate ...with Recipients

Of course we can see that... “Vision has finality when Teamwork becomes reality”

The Team Synergy Principles are:

To Establish ... *players*

To Empower ... *capabilities*

Evaluate ... *rules*

Execute ... *roles*

and Emulate ... *results* with “*Right rules, and right roles ...we get right results*”

Determining Team Capabilities:

To Establish ... a Team and Develop a Plan

To Empower ...With Tools and Techniques

Evaluate ... a Project with Goals and Funding

Execute ... it With Efficiency and Ethics

and Emulate ... With Profit, Multiplication and Giving

Business people share financial and operating principles to help others develop their business.

Establish ... *Manpower*; Empower ... *Money*; Evaluate ... *Materials*; Execute ... *Management*;

Emulate ... *Multiplication*

When creating a business start up:

Establish ... *the Idea, develop Preparedness, and find the right Space*

Empower ... *Get some Friends, and make Connections*

Evaluate ... *get Advice*

Execute ... *Get a Brand, and develop Marketing*

Emulate ... *Sales, and get some Exercise !!!!*

Get an IDEA

Find A Need

Develop Your Concept

Pick A Name

Get Prepared

Get Your Finances In Order

Ask, Read, Research

Do The Math

Get The Job

Get Some Space

Digital Office

Bookkeeping and Invoicing

Email and Telephone

Define Your Area

Get Some Friends

Lawyer

Accountant

Mentor

Facilitator

Get Some Connections

Civic Clubs

Personal Relationships

Referrals

Yellow Pages

Get Some Advice

Reading = Education + Inspiration

Online Blogs

Marketing Books

Industry Consultants

Get A Brand

Who You Are?

How Do You Operate?

How Do You Appear?

Get Their Attention.

Get Some MARKETING

Business Cards

Website / Splash Page

Vehicle Signage

Innovative Products or Services

Innovative Selling

Innovative Advertising

Innovative Research

Get Some Market Support

Loyal Customers

Potential Customers

Product Evangelists

Financial Help

Get Some Exercise

Stress Reduction

Physical Health

Personal Wellness

Vision for your business – see what will be yours and your seed (Genesis 12:7).

Inspiration - Do something you like and are good at

Seek - Market Research – find the need, and check out competition (Numbers13:16; Joshua 2:1).

Integrity – “Let integrity and uprightness preserve me...” (Psalms 25:21); “...walk in integrity” (Psalms 26:1). Do not lie, cheat, steal, bribe, or be dishonest...; be a man of your word, seek righteousness.

Time Management – “Redeeming the time...” (Ephesians 5:16).

Wisdom / Work-To know wisdom and instruction (Pr.1:2)

Increase - “A wise man will increase learning” (Proverbs 1:5).

Teach – teach every man in all wisdom (Col.1:28)

Honesty - ...do that which is honest (2Cor.13:7)

Gifts – Spiritual Gifts and Their Use in Love (1 Cor.12-14)

Obedience-Servants be obedient to masters (Ephesians 6:5)

Declare - among the people His doings” (Psalms 9: 11). This is a form of advertising and Evangelism

Invest / Interest – Personal / Outside investors (Money to start and run business). ”Thou mayest lend upon interest” (Deuteronomy 23:20).

Necessity - (Assets - people, buildings, raw materials, manufacturing and delivery equipment...) “Distributing to the necessity of the saints; given to hospitality” (Romans12:13).

Promise / Provision – “wait for the promise of the Father...” (Acts 1:4); They were given provision (Genesis 45:21).

Ready - ...ready to distribute (1 Timothy 6:18)

Abundance - ...he shall have more abundance (Matt. 25:29)

Yield - ...the earth yield the increase (Psalm 67:6)

Establish - ...establish the work of our hands (Psalms 90:17)

Rest - ...He rested on the seventh day from all His work... (Genesis 2:2)

BUSINESSMEN'S TESTIMONY

For 39 years I worked for Blue Chip chemical companies developing sales and marketing strategies to solve industrial corrosion problems with composites. Tanks, pipes, ducts, scrubbers, hoods, covers, stacks, towers and other composites have saved industry millions of dollars in maintenance and have extended operating service life of the equipment. My technical expertise, experience and excellent track record for solving corrosion problems in the chemical process, pulp and paper, semiconductor, power, oil and gas industries has developed a respected name. After a short time of retirement, I was encouraged by friends, former customers and competitors to start a consulting business. With contract promises, I started my new business. Both clients and myself have benefited.

My second business is related to humans. Everyone on the planet needs help. God has revealed the need to solve internal corrosion with citizens of the world. I know and freely give the solution to this deadly disease. The answer is eternal.

As You Visit With God in Prayer, Ask GOD To Be the CEO of Your Business!